



## Plutonic Group Syncs :: Useful Sync Resources

### Music Brief

*Our ad features a group of young people enjoying the benefits of their o2 contract by going to a variety of gigs. These are gigs featuring artists from all different genres of music, our track needs to reflect this, it's very **important that the track combine genres/instruments so that it doesn't feel like one thing...even better if the track has actual genre shifts in it** so that it can be cut to match with our group attending different gigs.*

*Track needs to be **uptempo with dynamic areas of light and shade**, tracks that they like so far are:*

*Snapped Ankles 'I Want My Minute Back' (Sony/ATV track - cannot be cleared)  
Paper Idol 'CNTRL'  
Squid 'Houseplants'  
Idles & LCD Soundsystem 'Dancer'*

***Please send both instrumental and vocal versions of track where possible.***

***Please nothing that has had previous usage, especially by competitor companies, all tracks will be vetted...***

***Please no tracks that have links to Sony/ATV due to recent issues with clearance...***

This has to be turned around very quickly, please send any ideas no later than 3pm Thursday UK time. Budget is £90k (all-in) for UK TV, global online (I can share more details on this if needed), non paid for media, 6 months.

----- Forwarded message -----

Hello!

We just started work on the trailer for the upcoming Batman Arkham game for VR and we're needing a great song

Tonally, think Epic. Brooding. Badass. They referenced Smashing Pumpkins (Bullet With Butterfly Wings) and of course NIN, but obviously those aren't in our budget.

Thematically anything about Shadows, Darkness, Corruption, Evil, Self Reflection/Introspection, Good vs Evil

Budget is \$50-\$100k all in. Likely All Media excl Theatrical (will mostly be Internet w a short term tv media buy)/WW/perpetuity (might be willing to do 2 yrs if they love something)

----- Forwarded message -----

### **Music Brief**

*Our ad features a woman in a crowded office, who becomes the victim of her own flatulence. After realising she needs to go to the toilet she grabs some Andrex toilet paper and does a 'a walk of shame' through her office until she reaches the toilet door. After grabbing a large book and giving her colleagues a purposeful look, she heads into the bathroom to take care of business.*

*Our track needs to build cinematic suspense before it reaches a turning point and there is an uplift. The track needs to mirror the journey of our hero, from trepidation to confidence. Previous favourite track was 'Run' by AWOLNATION, this gives you a good idea of the world we are in sonically. The first 30 seconds of the track were used for the walk, then we cut to 2:11 in the track when she heads into the bathroom.*

*Instrumentals only please.*

Budget is good, they have 90k all in for 1 year UK TV/5 years internet. Please send any ideas you may have to me by 9am Thursday UK time at the latest, any questions, please give me a shout...

----- Forwarded message -----

Looking for some songs *ideally by your EOD* once you've seen this, or otherwise ASAP!

We're working on an awesome network series show for Japan, this time we're specifically looking for non-Japanese music. Hoping you can help! We haven't been given a specific budget at the moment.

The required usage details:

Territory: worldwide

Media: All media

Term: in perpetuity (non-exclusive)

In-context and out of context usage

We are currently looking for 3 songs:

**1) A mellow & beautiful love song.**

References:

[The Moon Song](#)

[https://www.youtube.com/watch?v=Dv9iLR5Cqio&t=3s&ab\\_channel=BBCRadio1VEVO](https://www.youtube.com/watch?v=Dv9iLR5Cqio&t=3s&ab_channel=BBCRadio1VEVO)

[https://www.youtube.com/watch?v=btIQvYcLNol&ab\\_channel=HONNE](https://www.youtube.com/watch?v=btIQvYcLNol&ab_channel=HONNE)

**2) A song with a feeling of a starting a romantic journey, musically and lyrically**

Reference: [https://youtu.be/e5MAg\\_yWsq8?si=bhysBYLSGzIV4RQ8](https://youtu.be/e5MAg_yWsq8?si=bhysBYLSGzIV4RQ8)

**3) An instrumental piece with a feeling of spring and a new beginning. Start calm, and build emotionally**

Reference: <https://youtu.be/9p072D8BQv0?si=0VK6RJ1IG7seANwt>

----- Forwarded message -----

Hi Pam,

Have a fun new trailer we're working on for the upcoming Netflix film Uglies and we're looking for a great song.

Here is a bit about the movie:

[https://en.wikipedia.org/wiki/The\\_Uglies](https://en.wikipedia.org/wiki/The_Uglies)

Basically, it's a YA sci-fi story about a teen realizing the utopian world she lives in is actually dystopian so she joins a group of counterculture misfits where she finds her true self and fights back against the oppressive, dogmatic beliefs of her world. In this society, at a certain age they make you have surgery to become "Pretty", until then you are an "Ugly", which is where the name comes from.

Genre is Strong YA female heroin, world building fantasy. Tonal comps would be Ready Player One, The Giver, Songbirds and Snakes (new Hunger Games), The Peripheral, etc.

Musically we want it to feel big, sci fi, and commercial, but needs to have some angst and emotion, this is a story of rebellion.

Female artists are preferred but not mandatory. Some good comps would be [Yeah Yeah Yeahs](#), [Metric](#), [M.I.A.](#), [Ladytron](#), [Lykke Li](#), etc

Lyrically, we're pretty open, anything that could pertain to a group of misfits coming together to rebel against oppression. And obviously anything dealing with being "Ugly" or "Pretty" or anything related could be great too if it fits tonally.

Budget is \$200k-ish

----- Forwarded message -----

We have a search request for a UK animated film we're working on. Please don't send any audio files attached to your emails and **let us know what shares of your submissions you represent**. Looking forward to listening to your submissions!

Term: Perpetuity

Territory: Universe wide

Media: all media now known or hereafter devised including in-context promo

Licensee Location & Currency: UK / GBP

Deadline: Rolling

1. Replacing Led Zeppelin – “Good Times Bad Times”

Use: Background Vocal or Background Instrumental

Duration: Up to 1:00

Fee: £10K GBP all-in

Note: We're looking for a vocal or instrumental that is musically like the reference - energetic, driving, rhythmic, similar genre. Lyrically could be about working together.

2. Replacing Devo – “Whip It”

Use: Interrupted Background Instrumental

Duration: Up to 1:45

Fee: £12K GBP all-in

Note: Preferably recognizable. Fast BPM.

3. Replacing Maroon 5 – “Animals”

Use: Background Vocal

Duration: Up to 0:45

Fee: £10K GBP all-in

Note: Heavy preference on lyrics being about animals but also having a party vibe. Even better if funkier and more dynamic than the reference track.

4. Replacing The Bangles – “Hazy Shade of Winter”

Use: Background Vocal

Duration: Up to 1:15

Fee: £15K GBP all-in

Note: Should start slow and sparse, then become energetic and driving.

5. Replacing Missy Elliott – “Get Ur Freak On”

Use: Background Instrumental

Duration: Up to 1:30

Fee: £20K GBP all-in

Note: Preferably recognizable.

----- Forwarded message -----

Going AGAIN on the alcohol brand, with a brief change!

Please can you pop tracks in this disco link before EOP? I need to give them ideas for their CEO meeting on Monday morning so it's quite a fast one. Sorry I can't say the brand name, it's a low alcohol drink that appeals to gen z.

**Disco link:** <https://s.disco.ac/ispqbnrcmynh>

**Main Ref:**

- [Lil Boo Thang - Paul Russell](#): client loves energy and feel but it's not 'current enough' i.e. it's unfortunately from 2023 not 2024.....
- **They want similar tracks that are new, from 2024! Unreleased welcome.**
- A track that has **virality potential** or talkability potential. Needs to be cool / progressive / making culture happen / buzz factor.
- Light-hearted, optimistic, playful (unconventional?), young, modern.
- **Must appeal to our core target audience - Gen Z Social Connectors in the US**, who are tastemakers in society, all genders. It must also have wider appeal to 21-40 year olds.
- Client is open to Latin songs (with English lyrics) too.

**Usage:**

- Term: 18 Months
- Territory: US
- Media: All US Media Only
- Rough Max budget for the track: £350k (to include both sides).
- Licensee will be in the UK.

----- Forwarded message -----

We're looking for some romantic songs that feel smokey, lived-in, and warm for a classic guy-brings-girl-home-and-puts-on-his-favourite-record moment. Etta James and Marvin Gaye vibes have been discussed. Something soulful, rich, deep. Open to mid/down tempo rock-leaning ballads / love songs as well.

We have in the \$5k-10k- all-in for this for all media. \*We'd also love to see the record cover on camera\*

This is for upcoming action-comedy thriller

----- Forwarded message -----

Hey Pam!

Hope you are having a wonderful day! We're working on a new project and thought we'd run it by you. See below:

We are looking for a song to soundtrack a new campaign for a vegan cooking butter product. The spot features fast pace, frenetic shots of people cooking and the agency would like to look into an unexpected edgy heavy metal track for the soundtrack.

*We are looking for a song that is:*

*-Ideally well known*

*-Heavy metal / speed metal / 80s power metal*

*-Good dynamics for the edit, frenetic drums, crazy guitar licks etc*

*-References: Motorhead 'Ace of Spades', AC/DC 'thunderstruck', good stray into some dance/EDM that is guitar heavy (Prodigy etc) as well, or crazy speed-metal guitar-shred versions of famous songs from other genres*

*- Ideally instrumental but please share suitable lyrical options as well*

*Brand: Vegan Butter brand*

*Execution: 1 x 20" + 4 x 10" cutdowns*

*Territory: UK, DK and NL (staggered launch dates),*

*Term: 12 months per territory*

*Media all forms of TV, BVOD, VOD, all forms of social and digital advertising including paid digital*

*Non Exclusive*

*Budget: up to £250,000 for 100% publishing + £250,000 for 100% master rights*

----- Forwarded message -----

Hi Pam,

I hope you had a great weekend. I'm on the search for a particular scene and have a couple directions - hopefully you have something to share.

- 80's metal slow ballads (1985 and earlier) about Hollywood, being a star, dreaming, looking for fame/being famous

- 50's songs that reference pearls