

Amplify Her Workshop



Organise your music files for stress-free workflows

What We're Going to Cover

- **Music Production**
 - Naming tracks and regions
 - Creating a 'handover' folder
 - Producing different audio versions of your song
 - Delete | Clean | Consolidate

- **Music Marketing**
 - Creating folders and sub-folders for each song
 - What to place in each sub folder
 - Creating a database of your songs
 - Metadata matters
- **Q&A**

Music Production

Tracks & Regions

Handover folder

Delete | Clean | Consolidate

Tracks & Regions Overview

LOLA 11 Apr - Tracks

01:03:26;29.70 114 1 1 001 140.000 4/4 No In
01:21 4 1 007 0122 1 1 001 Keep Tempo /16 No Out

Region: Bass Steve LALO_03.1

Groups

Track: Bass Steve LALO_03

Setting EQ Input Audio FX Sends Stereo Out Group Road

Ballad-Violas-LALO

Both-Mid 8 GTR--LOLA

Both-Chorus Guitar 1-LALO

Both-Chorus Guitar 2-LALO

Pop-Soft Strum Guitar-LALO

Pop-Hard Strum Guitar-LALO_bip

Pop-Lead Vox-LALO

Pop-Descant Vox-LALO

Pop-Outro vox-LALO

Pop-Mid 8 Felt Piano-LALO

Pop-Violins-LALO

Pop-Violas-LALO

Pop-Violins Pizzicato-LALO

Pop-Piano Chords-Chorus-LALO

Pop-Piano-Chorus Hook-LALO

Pop-Piano Outro A#3-LALO

Pop-Piano-Outro A#2-LALO

Pop-Bass-LALO

Pop-Kick Drum-LALO

Pop-Solaris Claps-LALO

Pop-Hi-Hat Bank-LALO

Pop-White Noise FX Print-LALO

White Noise FX

Bass Steve LALO_01

New

New from Template...

Open...

Open Recent

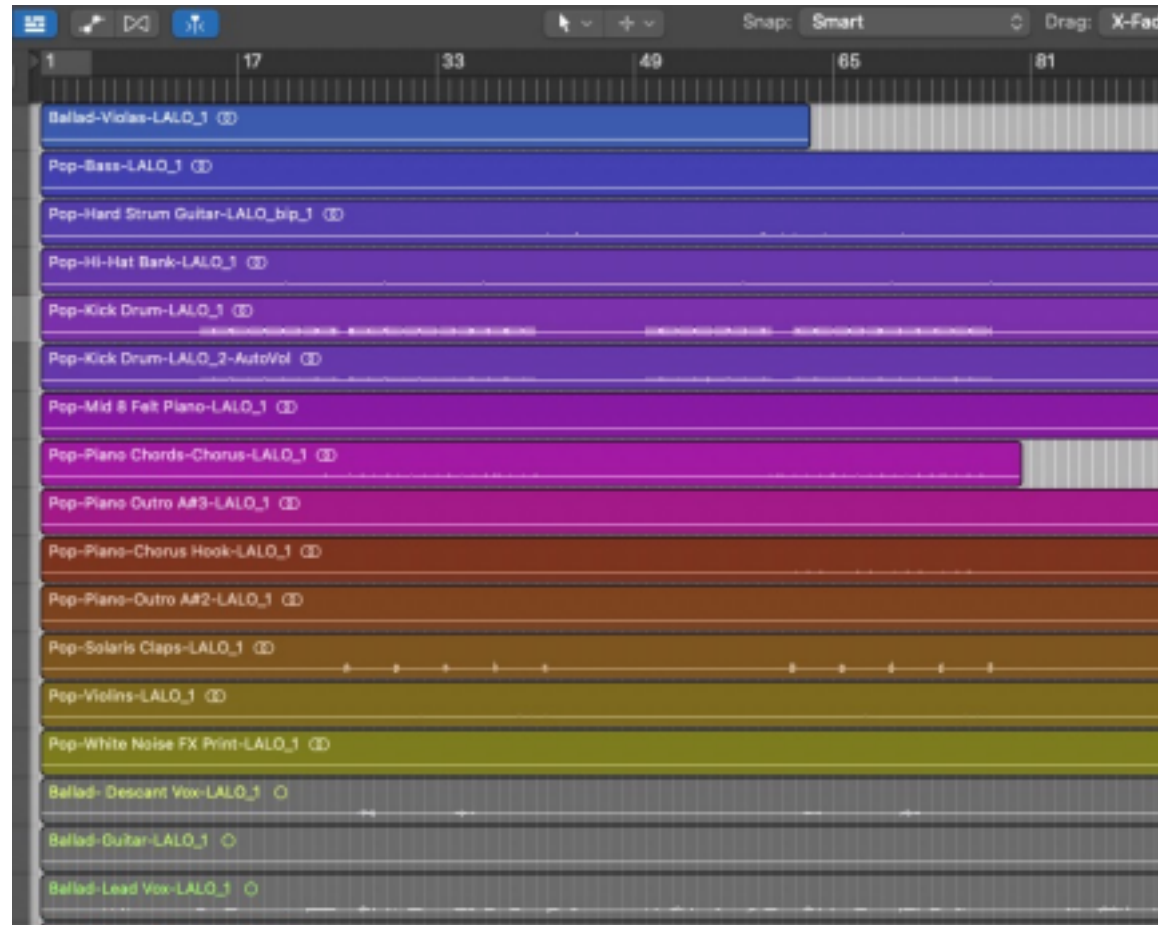
Close

Close Project

Save

Burn audio

versions of
your midi to
convey your
musical vision
of the track.



create a midi
order in your
'handover'
order

‘Handover’ folder for your Collaborator

Delete | Clean | Consolidate

Project All Files

Audio File Edit View

3 Regions selected

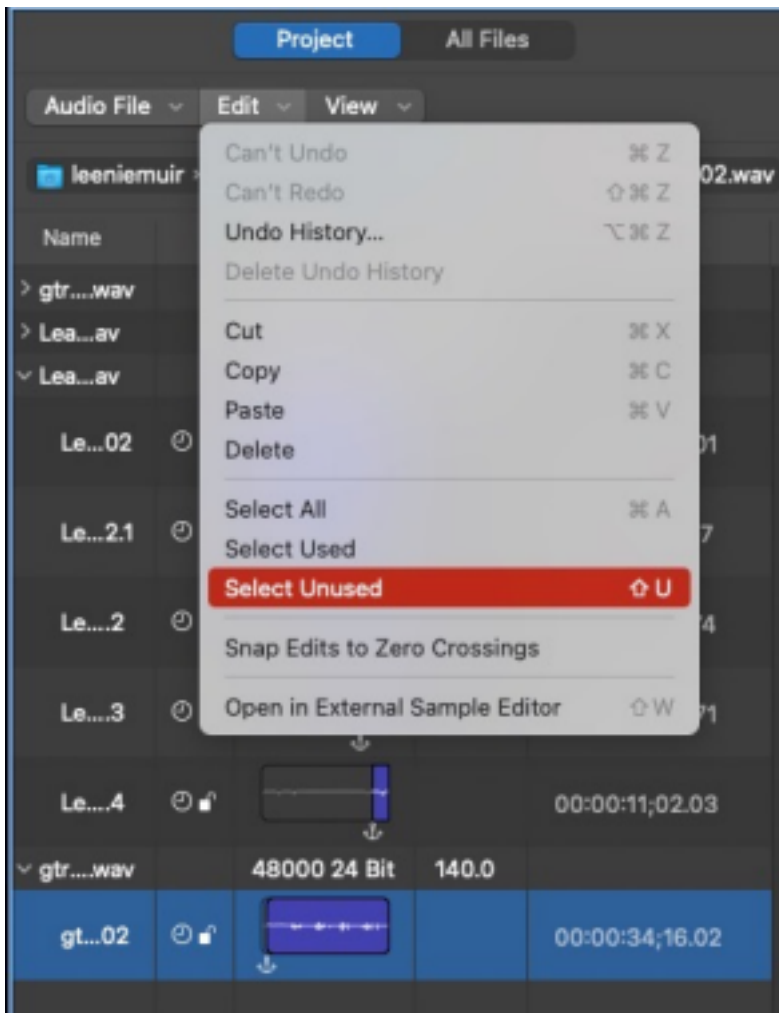
Name	Info	bpm	Region Length
> gtr...wav	48000 24 Bit	140.0	
> Lea...av	48000 24 Bit	140.0	
Lea...av	48000 24 Bit	140.0	
Le...02			00:01:28;06.01
Le...2.1			00:01:08;17.07
Le...2			00:00:19;18.74
Le...3			00:00:08;16.71
Le...4			00:00:11;02.03
> gtr...wav	48000 24 Bit	140.0	

Project All Files

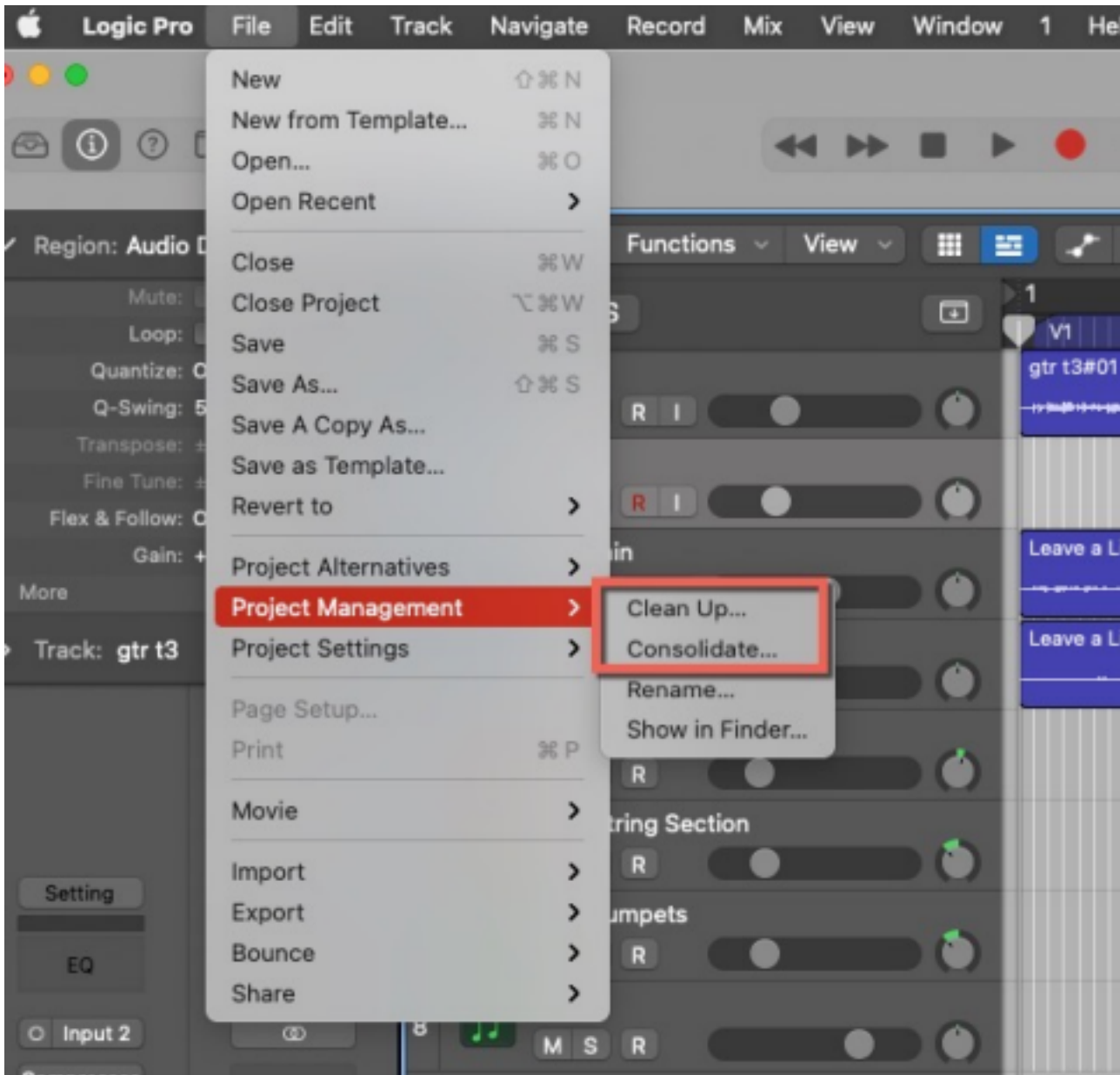
Audio File Edit View

leeniemuir > Audio Files > gtr t3#02.wav

Name	Info	bpm	Region Length
gtr...wav	48000 24 Bit	140.0	
gt...01			00:03:22;07.02
Lea...av	48000 24 Bit	140.0	
Le...02			00:03:18;07.55
Lea...av	48000 24 Bit	140.0	
Le...02			00:01:28;06.01
Le...2.1			00:01:08;17.07
Le...2			00:00:19;18.74
Le...3			00:00:08;16.71
Le...4			00:00:11;02.03
gtr...wav	48000 24 Bit	140.0	
gt...02			00:00:34;16.02



Delete | Clean | Consolidate



Audio Versions to consider

- Original full song
- Instrumental
- Acapella
- TV track

- Stems

- Need ISRC code

- Need ISRC code
- Need ISRC code
- Need ISRC code

- No ISRC code required

Music

Marketing

Folders and

Sub Folders


Project Folders - An Overview

Name



>  Shadow-Admin




>  Shadow-Art



>  Shadow-Audio



>  Shadow-Text



>  Shadow-video



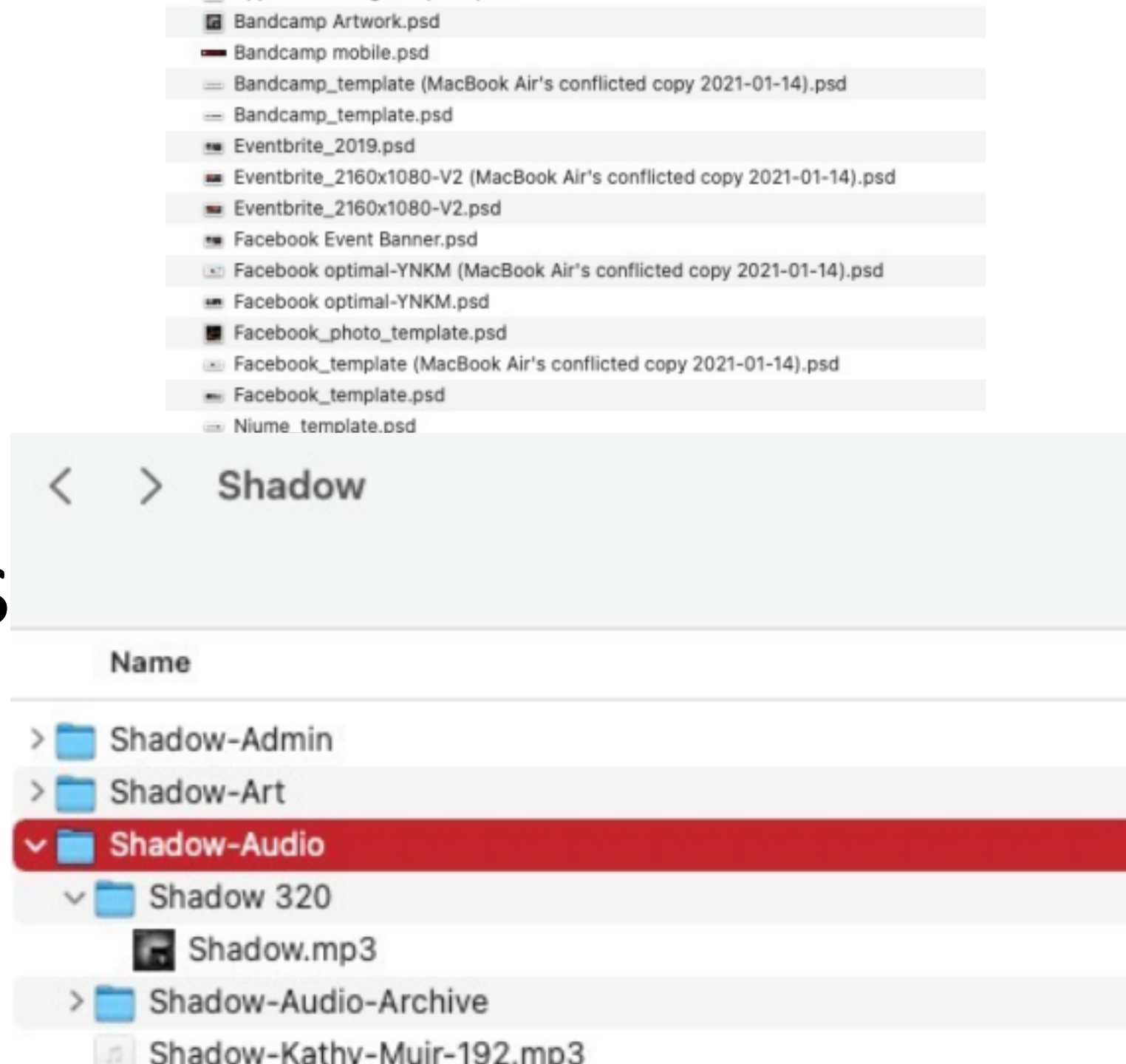
Shadow

Name	Date Modified	Size	Kind
> Shadow-Admin	Today at 16:31	↑ 133 KB	Folder
▼ Shadow-Art	Today at 16:49	↑ 197.7 MB	Folder
4. Kathy-Muir-Shadow-mask-1600.jpg	3 November 2019 at 17:53	↑ 1.5 MB	JPEG image
> Discmakers	30 June 2021 at 17:26	↑ 47.6 MB	Folder
▼ Shadow - Social Media Banners	Today at 16:20	↑ 4.6 MB	Folder
Bandcamp - Shadow art.jpg	18 November 2019 at 21:27	↑ 1.2 MB	JPEG image
Bandcamp-banner-Shadow.jpg	22 November 2019 at 13:19	↑ 131 KB	JPEG image
Facebook Shadow-out-now.jpg	22 November 2019 at 13:27	↑ 202 KB	JPEG image
Facebook Shadow.jpg	18 November 2019 at 21:06	↑ 204 KB	JPEG image
soundcloud-banner-shadow-cover.jpg	22 November 2019 at 13:34	↑ 728 KB	JPEG image
YouTube-Shadow.jpg	18 November 2019 at 21:44	↑ 2.1 MB	JPEG image
Shadow art-adobe.JPG	22 November 2019 at 21:16	↑ 1.1 MB	JPEG image
Shadow-abstract.jpg	18 December 2019 at 16:41	↑ 3.1 MB	JPEG image
> Shadow-Archive-Art	Today at 16:50	--	Folder
Shadow-no text.jpg	20 November 2019 at 20:01	↑ 3.6 MB	JPEG image
Shadow.psd	18 November 2019 at 21:52	↑ 107.3 MB	Adobe...shop file
▼ Shadows - Cover Art	Today at 16:50	↑ 12.3 MB	Folder
> Archive Cover Artwork	Today at 16:30	↑ 6.8 MB	Folder
Kathy-Muir-Shadow-mask-700 copy.jpg	30 June 2021 at 14:48	↑ 88 KB	JPEG image
Kathy-Muir-Shadow-mask-700.jpg	3 November 2019 at 17:53	↑ 317 KB	JPEG image
Kathy-Muir-Shadow-mask-1600.jpg	3 November 2019 at 17:53	↑ 1.5 MB	JPEG image
Kathy-Muir-Shadow-mask-3000.jpg	3 November 2019 at 17:51	↑ 3.6 MB	JPEG image
> Shadow-Audio	15 January 2022 at 22:07	↑ 58.8 MB	Folder
> Shadow-Text	27 December 2021 at 19:21	↑ 5.1 MB	Folder
> Shadow-video	Today at 16:49	↑ 66.5 MB	Folder

Art Folder

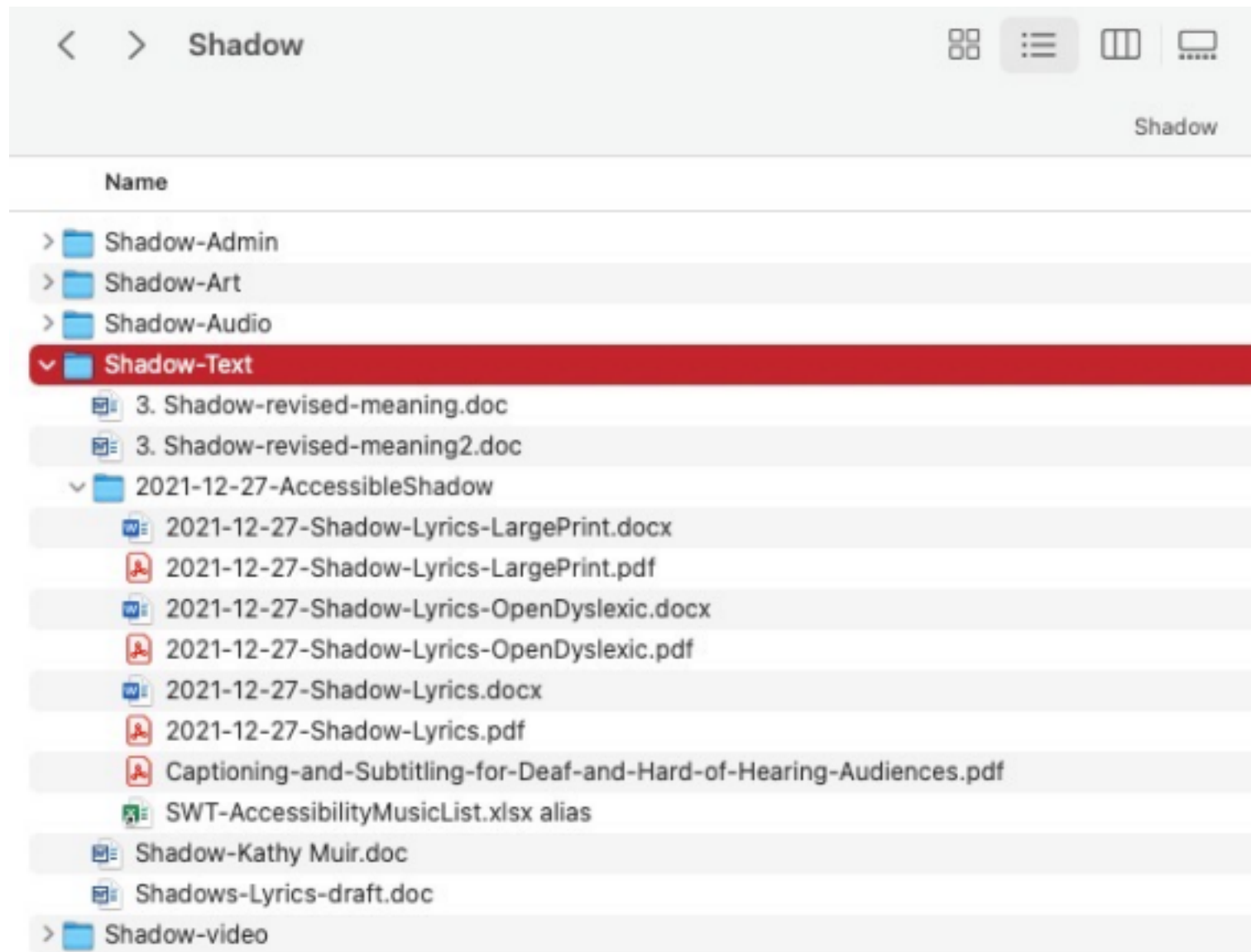
Social Media Templates

Audio



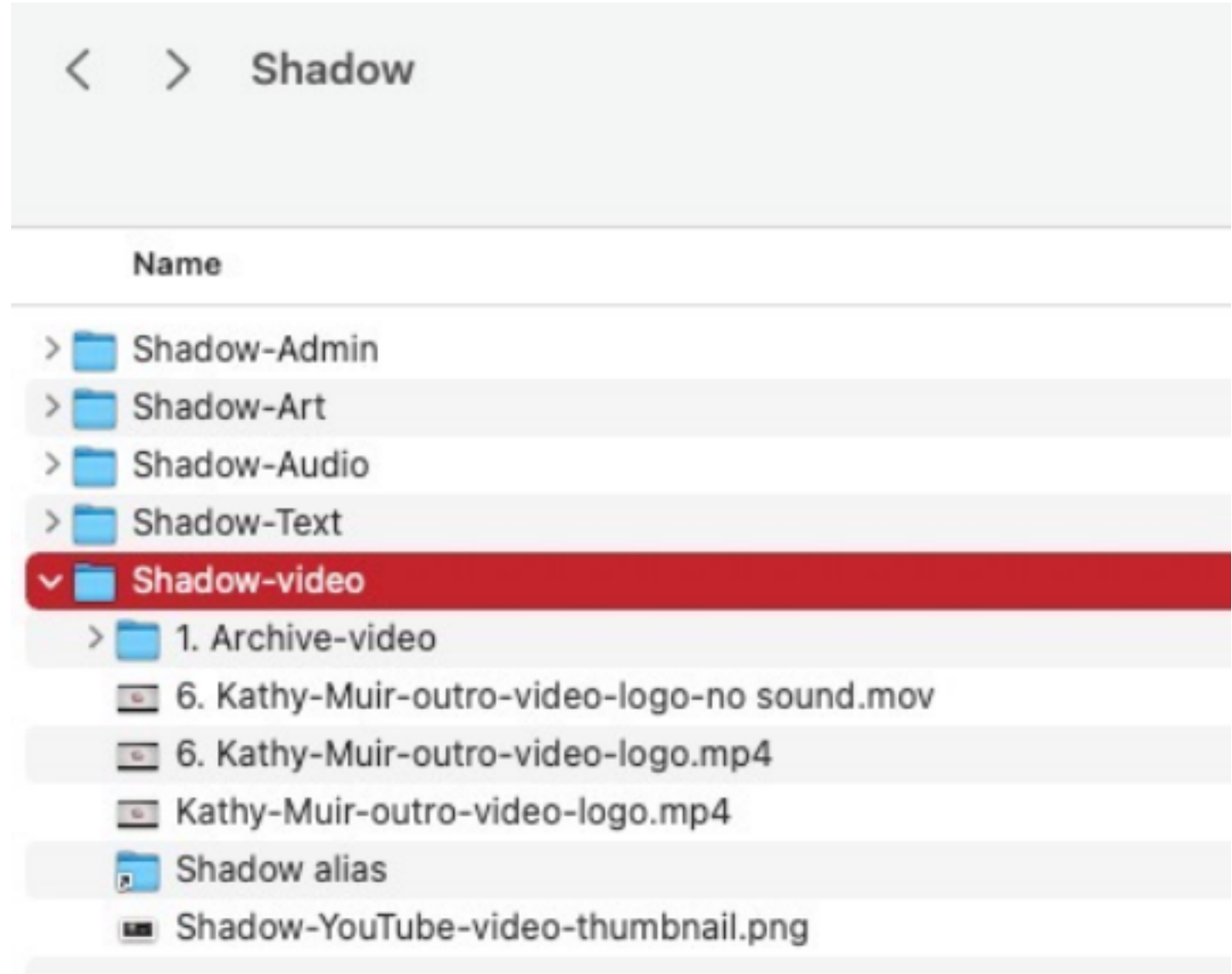
Folde r

Text



Folder

Tip: Musixmatch



Video Sub

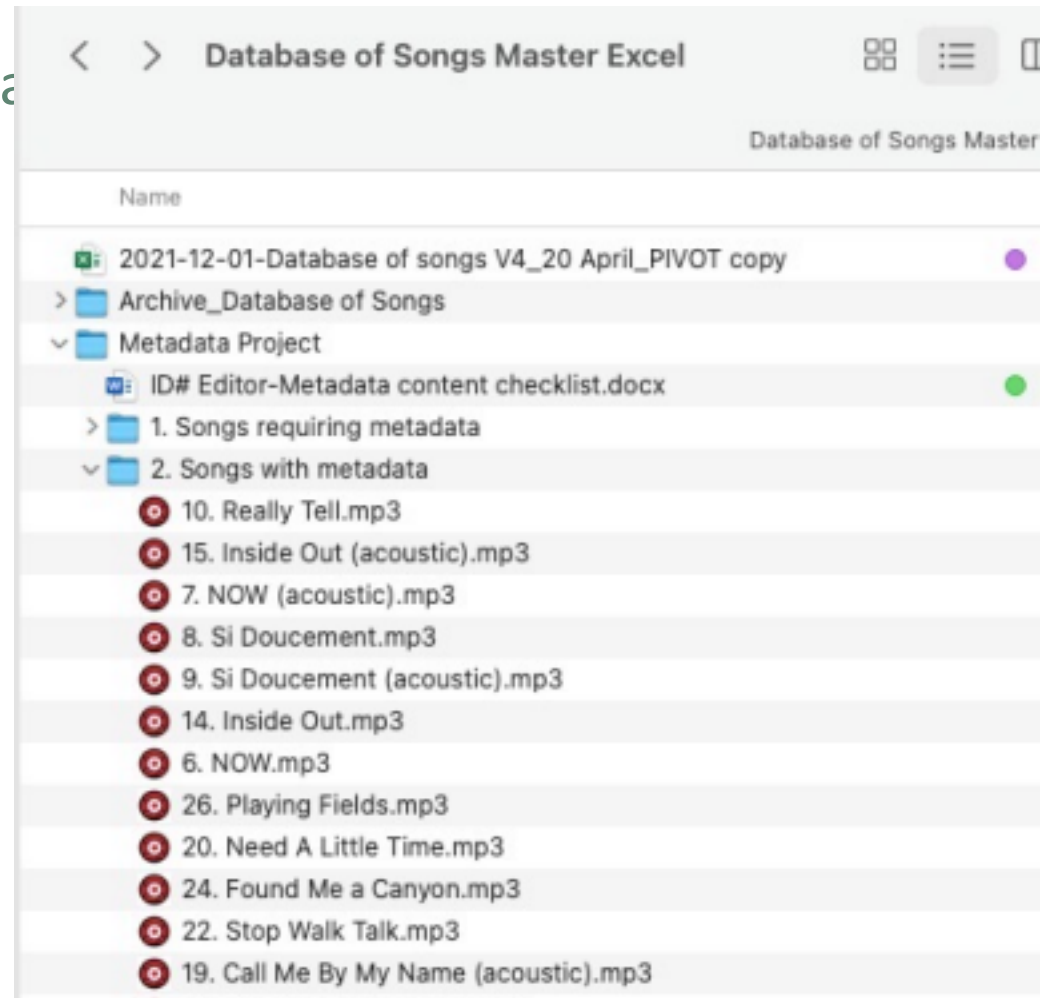
Folder

Music

Marketing 'Metadata

Folder

Folder for Database



of Songs

Database of Songs – listing ISRC codes across versions



Metadata

<http://www.pa-software.com/id3editor/>









Resources

- Where to obtain ISRC codes

- PPL <https://www.ppluk.com/>
- Digital Service Providers (DSP)
- Music Producers

- Metadat

- Embed metadata including ISRC codes in MP3's <http://www.pa-software.com/id3editor/>
- Embed only ISRC codes in WAV'S <https://www.sonorissoftware.com/product/isrc-editor/> •

Education

- Ari Herstand
 - 'How to Make it in the New Music Business'
 - DSP comparison blog post <https://aristake.com/digital-distribution-comparison/>
- CD Baby podcast <https://podcast.cdbaby.com/>
- Archiving/Back up (Amazon)
 - Sabrent 2-Bay Hard Drive Docking Station for offline cloning (£49.99)
 - SanDisk Ultra 3D SSD 2TB up to 560MB/s Read / up to 530MB/s Write , Black (£110)
- Music Management/Sync Licencing
 - <https://www.disco.ac/>